

NOTIFICATION

TN RISE Women Start-up Mission serves as a pioneering state-led incubator, dedicated to empowering women-led businesses by granting them invaluable access to resources, mentorship, and a robust support network. Its primary aim is to cultivate and advance women entrepreneurship through various avenues such as incubation services, facilitating access to government resources, and establishing a dynamic global collaborative network for women-led enterprises to flourish. The project is seeking candidates to join the organization on a contractual basis. The details of the job qualifications are enclosed in Annexure 1.

Applications from eligible candidates for the aforementioned positions are expected to apply **on or before 13.12.2024** through the Google Form Link provided. Applications received incomplete or after the due date will not be considered. Only shortlisted candidates will be notified and called for further process through email.

TN-RISE reserves the right to reject any application without assigning any reason or cancel the selection process.

Sd/-xxx
Managing Director

ANNEXURE – 1

1. Project Lead – Branding, Packaging and Marketing Linkages

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|-------------------------------|---|
| Number of Positions | 1 |
| Qualification Criteria | Post-Graduate degree in Business Administration / Agriculture / Technology / Engineering / Science or equivalent from any recognised University |
| Experience | <ul style="list-style-type: none">• Proven sales track record in ecommerce / Retail / Agri / FMCG sectors• Ability to devise strategies for Supply Chain excellence, Digital Marketing, Retail Marketing, Branding, Packaging and ecommerce solutions for the beneficiaries• Enabling Partnerships and collaboration for extended access in both National and International markets |
| Salary | Negotiable, based on the candidature of the candidate |

2. Project Lead – Product Development, Innovation and Incubation

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| Number of Positions | 1 |
| Qualification Criteria | Post-Graduate degree in Business Administration / Agriculture / Technology / Engineering / Science or equivalent from any recognised University |
| Experience | <ul style="list-style-type: none">• Adequate years of experience in identifying/sensitizing ideas and onboarding enterprises/ MSME/Startups for Incubation and Acceleration.• Planning and organizing Pre-Incubation, Incubation, Acceleration Programs for the Beneficiaries. |

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| | <ul style="list-style-type: none"> Tracking, recording progresses and evaluation of the beneficiaries. |
| Salary | Negotiable, based on the candidature of the candidate |

3. Young Professional

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| Number of Positions | 1 |
| Qualification Criteria | UG/PG in Business Administration/ Technology/ Engineering/ Finance/ Computer Applications/ Science/ Social Work or equivalent from any recognized university |
| Experience | <ul style="list-style-type: none"> Freshers from top- ranked Business Schools/ Technology Institutions Preference will be given to candidates less than 30 years of age and with an understanding of Rural Entrepreneurship and Startup Ecosystem |
| Salary | Negotiable, based on the candidature of the candidate |

**Sd/-xxx
Managing Director**